



BRYDEN JOHNSON

*Original Works*

## New Horizons for your Business Life

It is often said that the most lonely job in the world is that of a business owner. Together with international business coaching firm, Shirlaws, we'll help you grow your business, get better organised and become more successful, so that you and your staff can enjoy an improved lifestyle. Even the most successful entrepreneurs need advice. Ours just happens to be positively life-changing. Our fixed fees enable you to relax, secure in the knowledge that, together, we are building your business even better, without breaking the bank.

### What is business coaching?

Business coaching enables you to make more money, have more time or gain a substantially improved balance between the two. Our monthly retainer-based service will deliver significant, tangible and sustainable value, both to you and your business.

### What are the benefits?

Some business owners want their companies to grow significantly larger and faster. In such cases, the main focus of our coaching is based on business outcomes. Others call us in because they want to re-discover their purpose or gain more family or leisure time. Whatever your requirements, we can put you on the right path to a more fulfilling life.

### The Process

The process transfers key strategic and management tools into the business to create advanced growth at a pace that suits the owner and management. We coach the key skills up to five levels so that these remain within the management of the business. The business in turn yields sustainable benefits for many years to come.

### Capacity Plan

The process starts with the preparation of what we call a Capacity Plan by the coach. This takes about 4 days altogether, 1 to 2 days spent on site and 2 to 3 days preparation and presentation. This is the proposed implementation plan to achieve the owner's goals in a structured way.

### Implementation

Clients can then take the plan and implement it themselves or engage us to coach the management through the implementation process. The coaching process can take anywhere between 12 and 60+ months. All of the coaches have run businesses themselves.

### About Shirlaws

Our continued success is enhanced by applying the same business models that Shirlaws uses to coach our clients - so we've seen the benefits first-hand. Shirlaws is an international business coaching firm, with operations in the UK and Europe, Australia, New Zealand and the USA. Shirlaws now has over 100 coaches working internationally across many different industries.

## Original Works from Bryden Johnson

Bryden Johnson is a progressive group providing financial solutions. We create individual, practical and imaginative strategies through Insight, Inspiration and Innovation designed to help you achieve your unique business vision. Our in-house team of top specialists work with you to create fresh possibilities that exceed your expectations. Contact us now to see the big picture.